



## The Rexall OneWalk to Conquer Cancer benefiting Princess Margaret Cancer Centre Media Fact Sheet

**What:** The Rexall OneWalk to Conquer Cancer benefiting Princess Margaret Cancer Centre  
**Where:** Toronto  
**When:** September 10, 2016  
**Duration:** 25KM; one day of walking; evening activities  
**Info:** 416.815.9255(WALK)/[www.onewalk.ca](http://www.onewalk.ca)

### **ABOUT ONEWALK:**

- The Rexall OneWalk to Conquer Cancer is a 25-kilometre walk through iconic streets and communities of Toronto and an inspiring festival experience in one day, to raise vital funds for Princess Margaret Cancer Centre and help conquer all forms of cancer.
- An estimated two in five Canadians will develop cancer in their lifetimes, and one in four will die from it. In 2015, approximately 96,400 Canadian women and 100,500 men will be diagnosed with cancer. The Rexall OneWalk to Conquer Cancer brings together communities of participants, survivors and their supporters for one common goal: to conquer cancer in this lifetime.
- Funds raised through the Rexall OneWalk to Conquer Cancer support Personalized Cancer Medicine at the Princess Margaret Cancer Centre, which enables our world-leading clinicians and researchers to detect cancers earlier, diagnose with more precision, target treatment for each patient and support patients and their families throughout the cancer journey.
- 2016 marks the second annual OneWalk to Conquer Cancer in Toronto. The 2015 OneWalk raised over \$7.5 million for The Princess Margaret and had 4,523 participants complete the 25-kilometre journey throughout Toronto.
- Participants will raise funds to help conquer all cancers and funds will continue to support the clinical enhancements, survivorship programs and research of Dr. Tak Mak and his teams at Princess Margaret Cancer Centre. OneWalk enables those who've been impacted by cancer to raise funds and support other world-leading doctors and researchers at Princess Margaret Cancer Centre.
- The Rexall OneWalk to Conquer Cancer is The Princess Margaret's next generation fundraiser. With OneWalk, you choose to fundraise as a team or individually and designate the fundraising dollars to the cancer that matters most to you.
- When a participant registers, they select a cancer fund that their dollars raised will support, such as: *Discovery Research, Breast, Gynecologic, Lung, Gastrointestinal, Hepatobiliary, Genitourinary, Blood Cancers, Endocrine, Skin Cancer and Melanoma, Head and Neck Cancers, Central Nervous System Cancers, Brain and Eye Cancer, Sarcoma, Childhood Cancers, Supportive Care and Patient Education.*
- Participants are supported by hundreds of volunteers and crew members, providing meals, water and snack stops, portable restrooms, safety on the course, comprehensive medical services and an evening festival complete with activities and entertainment.

**About Princess Margaret Cancer Centre**

The Princess Margaret Cancer Centre has achieved an international reputation as a global leader in the fight against cancer and delivering Personalized Cancer Medicine. The Princess Margaret, one of the top 5 cancer research centres in the world, is a member of the University Health Network, which also includes Toronto General and Toronto Western Hospitals, Toronto Rehabilitation Institute and The Michener Institute for Education at UHN. University Health Network is a research hospital affiliated with the University of Toronto. [www.theprincessmargaret.ca](http://www.theprincessmargaret.ca)

**About The Princess Margaret Cancer Foundation**

The Princess Margaret Cancer Foundation at University Health Network is raising funds to lead the way in Personalized Cancer Medicine at the Princess Margaret Cancer Centre, one of the top 5 cancer research centres in the world, which includes The Campbell Family Cancer Research Institute and The Campbell Family Institute for Breast Cancer Research. [www.thepmcf.ca](http://www.thepmcf.ca)

**About University Health Network**

University Health Network includes Toronto General and Toronto Western Hospitals, the Princess Margaret Cancer Centre, Toronto Rehabilitation Institute, and The Michener Institute for Education at UHN. The scope of research and complexity of cases at University Health Network has made it a national and international source for discovery, education and patient care. It has the largest hospital-based research program in Canada, with major research in cardiology, transplantation, neurosciences, oncology, surgical innovation, infectious diseases, genomic medicine and rehabilitation medicine. University Health Network is a research hospital affiliated with the University of Toronto. [www.uhn.ca](http://www.uhn.ca)

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